

March 3, 2011

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Dear Irene:

I wanted to touch base with you to get your thoughts on how we can best communicate the opportunity for membership in ASPS to the members of the Nederlandse Vereniging voor Plastische Chirurgie. Our next membership cycle closes April 22nd. If there are members you think might be interested in finding out more information, timing dictates we should communicate soon with them.

We are happy to an email from our offices to your membership, or, if you are able to communicate the information, that would be great as well. I don't know whether or not you have formally announced the "MOU" to your members, but this might be an opportunity to do so. You might decide you would also like to include this information on your website. I am including the general information with this letter, which includes a "How to Apply for Membership" over view and the membership application.

Your trainees, in particular, might be interested in our Resident/Trainee and Fellow's Forum. This would give them an individual subscription to *Plastic and Reconstructive Surgery*, as well as complimentary admission to the Plastic Surgery 2011 meeting in Denver in the fall. The Trainee dues are \$100 US. I will send the Trainee application under separate cover.

There are three types of membership categories for your members:

An "**International Member**" is the category for those meeting the basic requirements of having certification in plastic surgery (as determined in the country of residence and the National Society); have practiced as a plastic surgeon specialist for at least three years; and is a full/active member in good standing of the NEDERLANDSE VERENIGING VOOR PLASTISCHE CHIRURGIE.

Benefits:

1. Member pricing on the annual meeting, educational symposia, and educational products and other products they may be eligible to purchase
2. Electronic subscription to *Plastic and Reconstructive Surgery*. Print version available for an additional fee.
3. Electronic subscription to *Plastic Surgery News*.
4. Access to Members only website and new education portal, "Plastic Surgery Education Network", a resource with access to a variety of educational offerings including Journals and DVD's for viewing. (Some no fee, some with fee).

Current Dues: \$425 US

Candidates for International Membership. (To be available by April, 2011).

Members of your Society who do not meet these requirements (specifically, the number of years in practice) can become Candidates for International Membership.

Benefits:

1. Member pricing on the annual meeting, educational symposia.
2. Discounted subscription to *Plastic and Reconstructive Surgery*.
3. Electronic subscription to *Plastic Surgery News*
4. Access to Members only website and new educational portal, "Plastic Surgery Education Network"

Dues: TBA

PRS Subscription: TBA

International Trainee Forum Member is open to trainees in accredited training programs recognized by your National Society. This is an annual subscription and requires verification the individual is a trainee in an accredited program recognized under your health system.

Benefits:

1. Complimentary admission to annual meeting, including one complimentary one hour instructional course.
2. Electronic subscription to *Plastic and Reconstructive Surgery*.
3. Electronic subscription to *Plastic Surgery News*
4. Access to Members only website and new educational portal, "Plastic Surgery Education Network".

Dues: \$100 US

Proposed Process- International Member:

The NEDERLANDSE VERENIGING VOOR PLASTISCHE CHIRURGIE is required to verify each applicant is a member in good standing and meets the membership criteria outlined above and provide a letter of sponsorship. Please see the attached sample letter that you are welcome to use. You can choose to have your members send the completed application and photo to your Society and send the application and letter onto us; or you can advise your members to send their applications directly to us with the letter they obtain from your Society verifying their membership in good standing. Either way works for us, whatever makes sense for you.

Membership is processed 3 times each year. . Our process is to post the names of all applicants for membership on our website to be vetted by the current ASPS membership. In the event a member has concerns about a particular candidate, they have the option of contacting our membership department and advising us of their concern. At that point, the individual would be pulled off the ballot, and a member of ASPS Membership Committee would conduct an investigation—basically contacting the member who expressed concerns, as well as contacting the applicant to find out their "side" of the alleged complaint. . Assuming there is no basis on the complaint, the applicant is then moved forward to membership with the next ballot. The deadline dates for us to receive completed applications and sponsorship letters for 2011 is as follows:

Summer Ballot:

Paperwork due no later than April 22, 2011

Notification of membership approval by: July 30, 2011

Application Fee of \$125 is waived for your members.

Fall Ballot:

Paperwork due no later than July 1, 2011

Notification of membership approval by October 15, 2011

Application Fee of \$125 is waived for your members

Winter Ballot:
Dates TBA

With regard to the trainees who wish to join our Trainee's Forum, I need your input on how to best handle this. Trainees are required to complete a separate application (application to follow) which must be signed by their Training Program Director and submitted with their fee. Trainees can join any time throughout the year. If you are able to send me a listing of all the training programs in the Netherlands and the name of the training program director, we can handle these applications directly as well. The other option is to have the trainees send their completed application and fees to the Society and you will verify they are trainees and then send on to us

To best assist your society in this process, I have asked Eileen Maloney in our Member Services Center to serve as the primary contact person to you and the NEDERLANDSE VERENIGING VOOR PLASTISCHE CHIRURGIE to receive and process all applications. Eileen's email is emaloney@plasticsurgery.org which is probably the most efficient way to contact her. Of course, I am always available as well!

Irene, let me know how you would like to proceed, and if there is someone else you would prefer I work with on this.

We are looking forward to working with you and the NEDERLANDSE VERENIGING VOOR PLASTISCHE CHIRURGIE, and I am looking forward to seeing you in Vancouver and Mykonos!

Best regards,

Carol L. Lazier, CAE
Staff VP, Specialty & International Relations

Cc:
Eileen Maloney, Member Services Representative
Judy Myers, Manager, Member Service Center